



CSGN WHITEPAPER (INVESTOR EDITION)

1. Introduction

CSGN is building the first 24/7 crypto-native sports gaming network, combining daily fantasy contests, streaming content, token-gated advertising, and Web3 social entertainment. Our long-term goal is to become a decentralized version of DraftKings, SportsCenter, and Twitch — powered by a real token economy that rewards participation, attention, and creator contribution.

This whitepaper outlines how CSGN combines high-frequency user engagement loops with sustainable token flow mechanisms, enabling the ecosystem to grow its treasury while distributing significant daily rewards.

2. Vision and Core Thesis

The thesis behind CSGN is simple:

People already participate in sports betting, fantasy, and streaming content daily. Crypto offers stronger incentive alignment, higher engagement, and real digital ownership. A token-based system can outperform traditional player reward systems, if designed correctly. A sports gaming network can produce daily revenue without requiring gambling licenses, because contests are skill-based and tokenized. A token-powered platform allows CSGN to operate globally, not locally. CSGN positions itself at the intersection of daily fantasy, meme culture, esports, gaming, token economies, user-generated content, and real-time sports media.

3. CSGN Token Utility Overview

The CSGN token is the economic engine of the network. Core utilities include: entry fees for Paid Starting 5, staking for governance, token-gated advertising, NFL Squares, free Starting 5 rewards, XP weighting, and more.

4. Revenue Streams

Premium Starting 5 generates 4.7M CSGN daily volume at a 10% treasury fee. Advertising revenue comes from ad submissions and placement purchases. NFL Squares generate weekly treasury intake. Free Starting 5 is the acquisition engine.

5. Treasury Sustainability Model

Daily net flow remains positive. Premium Starting 5 offsets all free rewards. Advertising and Squares amplify treasury growth while reducing circulating supply.

6. Weekly Net Treasury Flow Projection

With inflow $\approx 8.49\text{M}$ CSGN and outflow $\approx 7\text{M}$ CSGN, the treasury grows weekly by $\approx 1.49\text{M}$ CSGN. Over 150 weeks, treasury expansion remains strongly positive even under fatigue-adjusted inflows.

7. Long-Term Token Health

Token sinks, supply compression, ad revenue, premium contest volume, increased user adoption, and reduced redeem activity all contribute to long-term demand and price support.

8. Strategic Advantages

Global scalability without gambling restrictions. Daily viral loops. Real token utility. Infinite contest scalability. Advertising as a sustainable revenue base. UGC + sports media fusion. Free contests as a viral funnel.

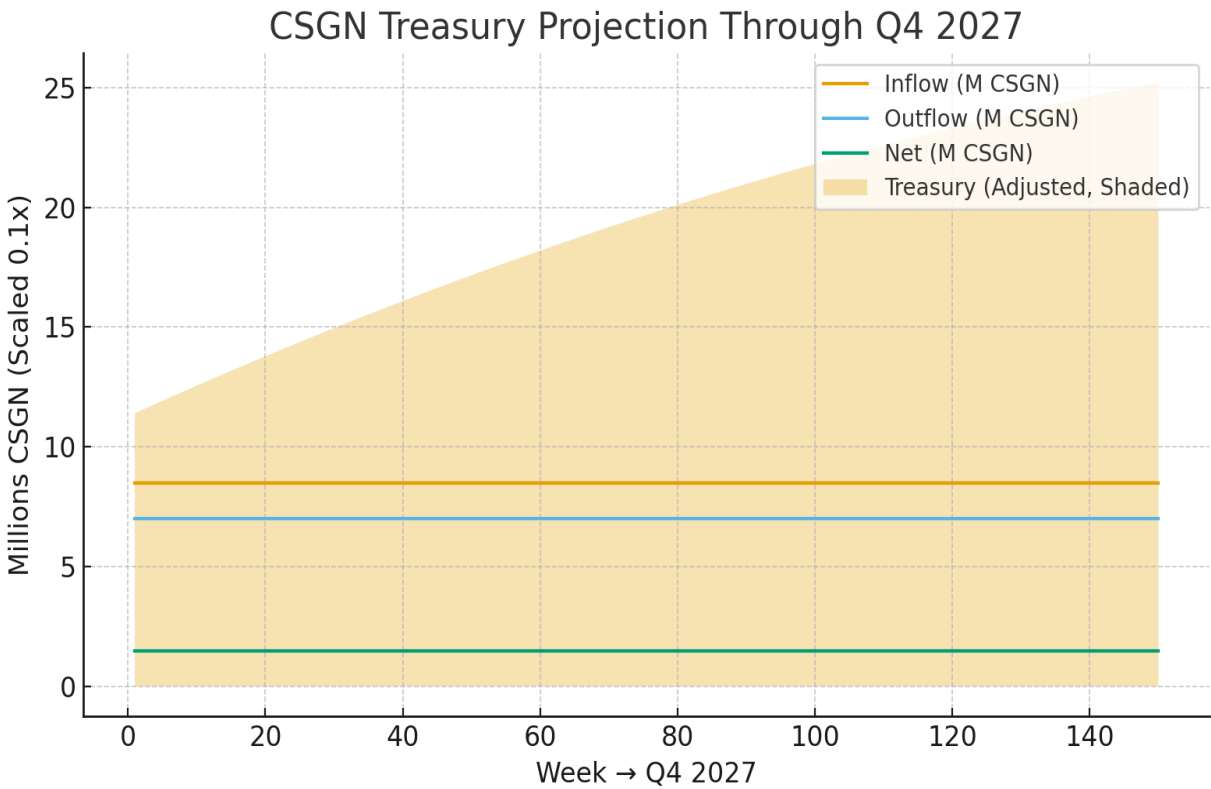
9. Investor Consideration

As userbase scales, token demand accelerates. Treasury grows proportionally. Prize pools grow, strengthening user retention. The CSGN flywheel accelerates with each incremental user.

10. Conclusion

CSGN merges daily fantasy, sports media, streaming, Web3 incentives, and global participation into a sustainable, scalable sports ecosystem. CSGN is positioned to become the crypto-native ESPN × DraftKings × Twitch hybrid of the next decade.

Treasury Projection Through Q4 2027



This is based on current emissions/prizes/fee rates, thus the prizes could become much more aggressive once treasury is assured.